

SEASON 10



# ADVERTISING ORDER FORM

Put your business front and center on the Saltwater stage!  
Gain visibility and support local theatre by purchasing an ad in our playbill, **Currents**. Purchase for a single show or save with seasonal options.

Business / Organization

Business Phone

Contact Name

Alternate Phone

Address, City, State, Zip

Email

Website

## PROGRAM AD SIZE & POSITION

### SINGLE SHOW AD:

Black and white, 1 production. Placement determined by availability.

Full Page \$100

Half Page \$75

Quarter Page \$50

### ANNUAL AD:

Black and white, 12-month regardless of start date. Placement determined by availability.

Full Page \$500 (\$83/show)

Half Page \$275 (\$45/show)

Quarter Page \$150 (\$25/show)

### PREMIUM SHOW AD:

Color full page advertising, single show. Limited availability - first come, first served.

Outside Back Cover \$500

Inside Front Cover \$400

Inside Back Cover \$300

### MARQUEE SPONSORSHIP (JR PRODUCER or PRODUCER) \$1500-\$3000:

Sponsor a show and have your name on all advertising and collateral materials. There are fun perks too! Deadline apply.

Contact me about the benefits of becoming a Marquee Sponsor

All orders should be accompanied by payment and must be submitted by print deadline in order to guarantee timely placement. Pay online or print and mail this completed form along with payment.

**Mail: Saltwater Performing Arts, 204 Arnow Drive, St. Mary's Georgia 31558**

**Online: [www.saltwaterpac.org/advertising](http://www.saltwaterpac.org/advertising) Questions? [Admin@SaltwaterPAC.org](mailto:Admin@SaltwaterPAC.org)**

**AGREEMENT:** I understand single adds will run for a single production/show title. Seasonal ads will run for 12-months from date of first publication. I understand that once I have paid for the space, I must meet any and all deadlines. Failure to meet deadlines, will result in ads being postponed until the next production. Saltwater also reserves the right to create an ad for you, if none is received and space has been reserved.

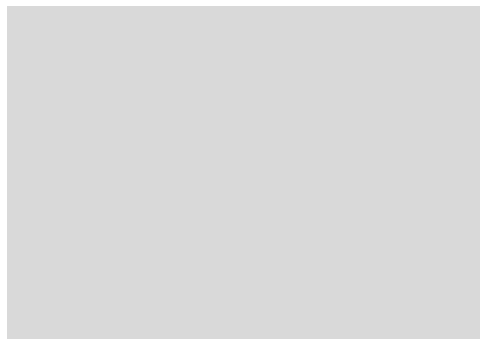
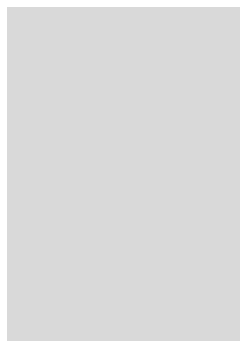
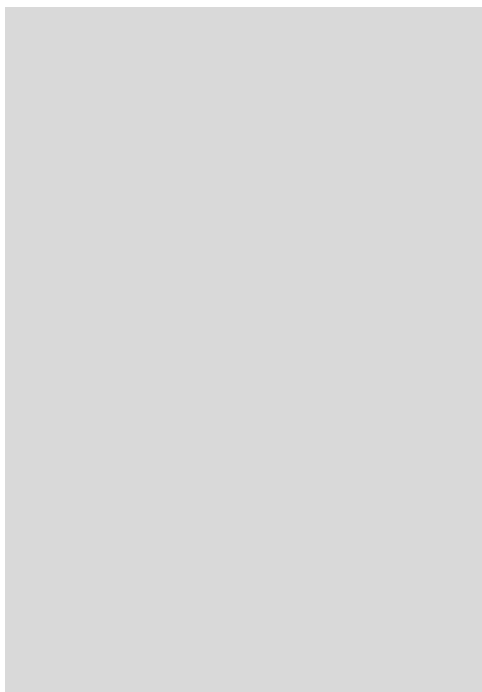
Advertiser's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# PROGRAM AD REQUIREMENTS

- Single show ads will run for the duration of one production
- Annual ads will run for 12-months (typically 6 shows or events)
- 12 month calendar begins upon initial ad being run, not payment of ad (Example: Pay in January, but shows do not begin until March, your ad will run for 12 months beginning in March)
- Annual ads will run in all productions by Mainstage, Encore, & Junior Troupes
- Payments and first ad is due 30-days prior to **Currents** going to press (6 weeks prior to show opening)
- Art and logo files should be sent as a high resolution png or jpg file with a minimum of 300 dpi for grayscale and 1200 for bitmaps or line art to:  
**PublicRelations@SaltwaterPAC.org**
- Our design team is always happy to create your ad for you, if requested. In the event that our design team creates your ad, you will receive a draft for approval by email and will have 48 hours to reply. No reply will constitute approval.
- Ads are non-refundable, but are transferable by written request to  
**Admin@SaltwaterPAC.org**

*\*In the event that a production is cancelled due to unforeseen circumstances, ads will be included in future **Currents** printings (minimum 6 guaranteed)*



SIZING		
	HEIGHT	WIDTH
<b>Full</b>	<b>7.5"</b>	<b>x 5"</b>
<b>Half</b>	<b>3.25"</b>	<b>x 5"</b>
<b>Quarter</b>	<b>3.25"</b>	<b>x 2.5"</b>